

ART REPRODUCTION

Instructions and specifics are outlined below for each pricing level of the TPT art reproduction and digitalization services. Price according to the amount of customization and color control the artist wishes to have over the final output.

BASIC DIGITALIZATION

Intake is done using a light booth and high quality digital camera shooting Raw and using a custom white balance created with a grey card at the time of the shoot. The image is taken into Photoshop, and the artwork is set up under a controlled lamp on an easel next to the screen. Colors are then matched using primarily selective color and brightness adjustment layers in Photoshop. Soft Proofing is done in the printer plug-in using the output paper type and ICC profile. This process is meant to be kept within about an hour of time. \$120.00

ADVANCED DIGITALIZATION

Intake is identical to the Basic level, but editing within Photoshop takes roughly another hour of time. In this extra time, masking of specific objects or areas allows for more control over each individual area of the image. This is in addition to the edits done at the Basic Level. \$200.00

CUSTOM DIGITALIZATION

Intake is again identical, but editing becomes an hourly charge until the artist is satisfied with the work. Each area possible is masked off and dealt with separately. \$300 +